



## FOR IMMEDIATE RELEASE

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Re: SecureNet and Main Street Softworks

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### **SecureNet Payment Systems and Main Street Softworks Announce End-to-End Encryption and Tokenization Agreement**

Gainesville, FL and Rockville, MD (January 11, 2010) Payment processor *SecureNet Payment Systems* and software developer *Main Street Softworks* (maker of the Monetra® payment processing software) are pleased to announce an agreement between the two companies that will bring affordable secure payment processing technology to tens of thousands of new and mutual existing customers. Under the agreement, SecureNet will offer Monetra's cutting edge end-to-end encryption and tokenization technology through SecureNet's existing payment processing infrastructure.

Tokenization provides merchants and customers the highest level of protection from data thieves by replacing sensitive cardholder data, such as credit card numbers, with random "tokens," while actual cardholder data is stored securely by the payment processor. Using these technologies can greatly reduce the effort and costs for merchants to comply with Payment Card Industry (PCI) data security requirements.

Commenting on the agreement, Darryl Wright, president Main Street Softworks said, "Together with our new CardShield™ products, the partnership between Main Street and SecureNet addresses data security design and deployment issues simultaneously from both the merchant side and the processor side, eliminating the complexity that previously presented a significant barrier to adoption of these technologies by providing true "plug and play" installation."

"The partnership formed between our two companies will allow us to serve our customers on a entirely new and advanced level. This breakthrough in tokenization and card data security from business to SecureNet will prove to be a winning solution for all SecureNet customers, current and future," stated Marc Potash, CEO of SecureNet.



### **About Main Street Softworks**

Main Street Softworks, Inc. is the provider of modern, highly secure financial transaction software to businesses of all types and sizes. Main Street Softworks' flagship Monetra® payment server software allows merchants to maintain direct control of their processing security and relationships. Main Street's products provide the most cost-effective solutions in the payment processing industry. Visit [www.monetra.com](http://www.monetra.com) for more information.

### **About SecureNet Payment Systems**

SecureNet Payment Systems is a PCI-compliant payment processor and a member of the Electronic Transactions Association. SecureNet has been a leader in payment processing technology since 1997, offering a flagship suite of products including Virtual Terminal, a secure web-based payment processing and account management portal. SecureNet's long list of current satisfied customers includes high-volume businesses such as GEICO and Ameriprise, as well as tens of thousands of merchants of all sizes. Visit [www.securenet.com](http://www.securenet.com) for more information.